

# 25<sup>th</sup> State-of-the-Art in Facial Aesthetics

Foundation for Facial Aesthetic Surgery

March 1-4, 2018, Hilton New Orleans Riverside

## Sponsorship Package Overview

Maximize your company's visibility with a sponsorship package

<b>ELITE</b> <b>\$30,000</b>	<b>PREMIER</b> <b>\$25,000</b>	<b>ASSOCIATE</b> <b>\$20,000</b>	<b>PARTNER</b> <b>\$15,000</b>
<ul style="list-style-type: none"><li>• Two Premium Exhibit spaces</li><li>• Evening Satellite Symposium (only three spots available)</li><li>• 4 Promotional E-blasts</li><li>• Five complimentary representative registrations</li><li>• Recognition as Sponsor in advertising brochure</li><li>• Two page color add in program book</li><li>• Logo and link on Foundation website &amp; email blasts</li><li>• Company Flyer in attendee packet (If supplied by company)</li><li>• Company listing as sponsor in final program</li><li>• Participation in food functions</li><li>• Attendee Lead retrieval information</li></ul>	<ul style="list-style-type: none"><li>• Two Premium Exhibit spaces</li><li>• Evening Satellite Symposium (only three spots available)</li><li>• 3 Promotional E-blasts</li><li>• Four complimentary representative registrations</li><li>• Recognition as Sponsor in advertising brochure</li><li>• Full page color add in program book</li><li>• Logo and link on Foundation website &amp; email blasts</li><li>• Company Flyer in attendee packet (Supplied by company)</li><li>• Company listing as sponsor in final program</li><li>• Participation in food functions</li><li>• Attendee Lead retrieval information</li></ul>	<ul style="list-style-type: none"><li>• One Prime Exhibit space</li><li>• Off-site Faculty Dinner</li><li>• 2 Promotional E-blast</li><li>• Three complimentary representative registrations</li><li>• Recognition as Sponsor in advertising brochure</li><li>• Full page color add in program book</li><li>• Logo and link on Foundation website &amp; email blasts</li><li>• Company listing as sponsor in final program</li><li>• Participation in food function</li><li>• Attendee Lead retrieval information</li></ul>	<ul style="list-style-type: none"><li>• One Prime Exhibit space</li><li>• Off-site Faculty Dinner</li><li>• 1 Promotional E-blast</li><li>• Two complimentary representative registrations</li><li>• Recognition as Sponsor in advertising brochure</li><li>• Full page color add in program book</li><li>• Logo and link on Foundation website &amp; email blasts</li><li>• Company listing as sponsor in final program</li><li>• Participation in food function</li><li>• Attendee Lead retrieval information</li></ul>



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## Sponsorship Clarification

- Exhibit spaces are assigned on a first come first served basis.  
**Value \$2500-\$3500 each**
- Satellite symposium includes meeting space, meeting time, basic audio-visual equipment (screen, PA system, LCD projector) and a-v technician. Refreshments and speaker are not included and must be covered by presenting company. Only three opening available. **Value \$5000**
- Faculty dinner includes evening refreshments and meal with physician speakers currently on location. Company representatives attend and may present abbreviated welcome/update regarding products and services.  
**Value \$5000**
- Promotional E-blasts are sent to FFAS email list of over 25,000 plastic, facial plastic, oculoplastic and dermatologic surgeons as well as physicians specializing in dermatology, otolaryngology and family medicine. It also includes all symposium attendees gathered over the past six (6) years.  
**Each E-blast valued at \$1500**
- Company personnel registrations include access to exhibit hall, breakfast and lunch each day, interaction with registered attendees.  
**Value \$500 each**
- Color ad in program book **Value \$1000-\$1500**
- Sponsor recognition and links to company website in .....
  - FFAS E-blasts
  - FFAS website
- Sponsor recognition in printed material.....
  - Advertising brochure (if determined before printing)
  - Program booklet
  - Flyer in attendee packet (must be supplied by company)
- Attendee lead retrieval – includes name, address and email address in electronic format or all registered symposium attendees.  
**Not able to calculate value**