FOR
PHYSICIANS,
NURSES,
OFFICE STAFF,
MANAGERS,
& MEDICAL SPA
PROFESSIONALS

MARCH 28 - APRIL 1, 2012
WESTIN BUCKHEAD, ATLANTA, GA

20th
ANNIVERSARY
MULTI-SPECIALTY COURSE
State-of-the-Art in
Facial Aesthetics 2012

• FACIAL AESTHETIC SURGERY
• MEDICAL AESTHETICS
• HAIR RESTORATION
• HORMONE/REGENERATIVE MEDICINE

CALL FOR ABSTRACTS
see page 10 for details

COURSE DIRECTOR
Phillip R. Langsdon MD

CO-DIRECTORS
Salvatore C. Lettieri MD
E. Gaylon McCollough MD
Stephen E. Metzinger MD

NEW FOR 2012
• TRACK 1 Aging Face Surgery, Rhinoplasty, Hair Restoration
• TRACK 2 Business/Marketing for Practices & Medical Spas, Injection Techniques, Lasers, New Technology
• SPECIAL SUNDAY Hormonal/Regenerative Medicine Program
• Technique Workshops
• Surgical and Treatment Videos
• Daily Social Networking
• Attendee Case Presentation and Web Analysis

This activity is jointly sponsored by The University of Tennessee College of Medicine and the Foundation for Facial Aesthetic Surgery.
ABOUT ATLANTA

Atlanta is filled with museums, theater, music, sports, history, world-class dining and some of the best retail shopping, the world renown Fox Theater, The Georgia Aquarium, Centennial Olympic Park, the High Museum and the Atlanta Cyclorama and Civil War Museum. Atlanta truly offers something for everyone. The Westin Buckhead Hotel is directly across the street from the Lenox Square Mall.

State-of-the-Art in Facial Aesthetics 2012

MARCH 28 - APRIL 1, 2012 WESTIN BUCKHEAD, ATLANTA, GA

FOR PHYSICIANS, NURSES, OFFICE STAFF, MANAGERS, AESTHETICIANS, & MEDICAL SPA PROFESSIONALS

The Longest Running, Foremost Multi-Specialty Facial Aesthetics Symposium in the United States

Take advantage of this unique forum, academically based on fact and experience. Hear from a multi-specialty faculty and share your insight in Facial Aesthetic Surgery, Hair Restoration, Non Surgical Medical Aesthetics, Injectibles, Lasers, New Technology, Hormone/Regenerative Medicine, Capturing the Power of the Web, Business/Marketing for the Practice/Spa…and more. Tried and True, Up to the Minute advances. No Hype, No Spin.

Wednesday  PM Session Hair Restoration
Thursday   AM Session Fat and Stem Cell
Thursday   PM Session Facial Lifting
Friday AM Session Brow, Forehead Lift & Blepharoplasty
Friday AM Session Rhinoplasty
Saturday AM Session Rhinoplasty & Facet
Sunday AM Session Complications/Patient Safety
Daily Evening Workshops/Demonstrations/Videos/Social Activities.

Wednesday  PM Session Neuromodulators & Fillers
Thursday   AM Session Understanding the Patient & the Staff Team
Thursday   PM Session Improving the Condition of the Skin
Friday AM Session Attracting Patients to Your Office or Spa
Friday AM Session New Technology – Resurfacing
Saturday AM Session The Web/Websites/Video Promotion/SEO/Social Media/Photography
Saturday AM Session New Technology & Skin Tightening
Sunday AM Session Hormone and Regenerative Medicine
Daily Evening Workshops/Demonstrations/Videos/Social Activities.

SPEAKERS *(DENOTES PROGRAM COMMITTEE MEMBER)

FRED AGUILAR, MD (FPS) HOUSTON, TX
DEBRA ATKINS, MD (FP) ATLANTA, GA
RICHARD M. BENSON, MD (PS) PORTLAND, OR
PAUL J. CARNIO, MD (PS) SUMMIT, NJ
JOHN COLE, MD (IM) ATLANTA, GA
LOUIS M. DEJOSEPH, MD (FPS) ATLANTA, GA
Jorge De Latorre, MD (PS) Birmingham, AL*
J. KEVIN DULPLECHAN, MD (FPS) LA FAYETTE, LA
JIM ENGLISH, MD (FPS) LITTLE ROCK, AR
JEFFREY EPSTEIN, MD (FPS) MIAMI, FL
FRED G. PEDOK, MD (FPS) HERSHEY, PA
JOHN FEZZA, MD (OPS) SARASOTA, FL
JACK FRIEDLAND, MD (PS) SCOTTSDALE, AZ
JOHN L. FRODEL, MD (FPS) DANVILLE, PA
ALAN GABY, MD (IM) CONCORD, NH
JAIME GARZA, MD (PS) SAN ANTONIO, TX
TIMOTHY M. GRECO, MD (FPS) BALA CYNWYD, PA*
RON GRUBER, MD (PS) OAKLAND, CA
GLORIA HAKKARAINEN, MD (OB-GYN) WEST PALM BEACH, FL
RYAN N. HEPPELLINGER, MD (FPS) PHILADELPHIA, PA
JOHN M. HUDGES, MD (FPS) MEMPHIS, TN
JON JOFFENBERG, MBA (PC) MIAMI, FL
J. RANDALL JORDON, MD (FPS) JACKSON, MS*
SHELTON S. KABAKER, MD (FPS) OAKLAND, CA
EMINA KRAMANOVSKI, MD, DALLAS TX
KAMRAN KHOBEHI, MD (PS) NEW ORLEANS, LA
SAMUEL M. LAM, MD (FPS) DALLAS, TX
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KYLE LEWIS, MD (OPS) JACKSON, MS
ERIN LOMMEN, ND PORTLAND, OR
TERRY MAFFI, MD (PS) SCOTTSDALE, AZ
CATHERINE L. MALEY, MB (AMS) SAUSALITO, CA
HAMID MASSIHA, MD (PS) NEW ORLEANS, LA
JAY E. MATTINGLY, MD (A) MEMPHIS, TN
E. GAYLON MCCOLLOUGH, MD (FPS) GULF SHORES, AL
JAY MEAD, MD (PS) PORTLAND, OR
REBECCA C. METZINGER, MD, (OPS) NEW ORLEANS, LA
STEPHEN E. METZINGER, MD (PS) NEW ORLEANS, LA
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FARZAD R NAHAI, MD (PS) ATLANTA, GA*
FOAD NAHAI, MD (PS) ATLANTA, GA
JAMES NEWMAN, MD (FPS) PALO ALTO, CA
LINDA PERSALL, (AMS) ATLANTA, GA
MICHAEL PERSKY, MD (FPS) ENCINO, CA
EDMUND PRIBITKIN, MD (FPS) PHILADELPHIA, PA
OSCAR M. RAMIREZ, MD (OPS) BOCA RATON, FL*
WM. RUSSELL RIES, MD (FPS) NASHVILLE, TN
DANIEL E. ROUSSO, MD (FPS) BIRMINGHAM, AL
STEVEN RUSSELL, RPH (PHARMACIST) BIRMINGHAM, AL
WILLIAM E. SILVER, MD (FPS) ATLANTA, GA
LUIS VASCONEZ, MD (PS) BIRMINGHAM, AL
SARA T. WESTER, MD (OPS) MIAMI, FL
AMANDA WOODS, PHD (CLINICAL PSYCHOLOGIST) LAWRENCEVILLE, GA
SETH YELLIN, MD (FPS) ATLANTA, GA*
RICHARD D. ZEPH, MD (FPS) INDIANAPOLIS, IN*

A = ANESTHESIOLOGIST
AMM = AGE MANAGEMENT MEDICINE
AMS = AESTHETIC MARKETING STRATEGIST
FP = FAMILY PRACTICE
FPS = FACIAL PLASTIC SURGEON
IM = INTERNAL MEDICINE
NP = NURSE PRACTITIONER
O = OPHTHALMOLOGY
OB-GYN = OBSTETRICS & GYNOLOGY
OPS = OPHTHALMIC PLASTIC SURGEON
P = PATHOLOGIST
PC = PRACTICE CONSULTANT
PS = PLASTIC SURGEON

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**TRACK 1  FACIAL AESTHETIC SURGERY**  
**WEDNESDAY, MARCH 28TH, 2012**

**HAIR RESTORATION SESSION**  
Moderator – Sam Lam, MD  
12:00pm Welcome and Announcements  
Phillip Langsdon, MD  
12:05  Understanding Male and Female Pattern Hair Loss  
Sam Lam, MD  
12:25  Medical Management for Hair Loss  
Sam Lam, MD  
12:40  Setting Up the Hair Transplant Practice  
Emina Karamanovski, MD  
12:55  Incorporating Hair Restoration in an Existing Practice - 2 Surgeons Perspective  
Louis DeJoseph, MD & Jeffrey Epstein, MD  
1:05  History of Hair Restoration Surgery, Where It Came From and Where It Is Going  
Sheldon Kabaker, MD  
1:20  Consultation  
Sam Lam, MD  
1:30  Hiring and Training Your Surgical Staff (Phase I & II training)  
Emina Karamanovski, MD  
2:00  Hairline Design Principles  
Sam Lam, MD  
2:25  Anesthesia Considerations in Hair Restoration  
John Cole, MD  
2:40 - 3:10 Break with Exhibitors  
3:10  Hair Transplant Technique “Donor Strip Method:” How I Do It  
Sam Lam, MD  
3:40  Graft Preparation: Tissue Slivering, Graft Dissection, Graft Extraction  
Emina Karamanovski, MD  
4:05  Graft Placement: Techniques, Instruments, Strategies  
Emina Karamanovski, MD  
4:20  Crown Hair Transplant: Strategy, Technique, Execution  
Sam Lam, MD  
4:35  Hair Transplant Technique “Follicular Unit Extraction Method”  
John Cole, MD  
5:05  Discussion: “Strip Harvesting vs. Follicular Unit Extraction - Expert Debate”  
Moderator (Sheldon Kabaker, MD) with (John Cole, MD & Jeffrey Epstein, MD)  
5:25 - 6:05 Break  
6:05  The Assistant’s Role with Strip Harvesting & Follicular Unit Extraction  
Emina Karamanovski, MD  
6:20  Female Hair Transplant: Strategy, Technique, Execution  
Sam Lam, MD  
6:35  Reverse Frontal Lift to Lower the Female Hairline  
Sheldon Kabaker, MD  
6:50  Eyebrow, Facial Hair, Sideburn Restoration & Repair Techniques  
Jeffrey Epstein, MD  
7:05  Patient Education and Post-op Follow Up  
Emina Karamanovski, MD  
7:15  Quality Control to Ensure Good Results  
Emina Karamanovski, MD  
7:30  Graft Storage Principles & Options  
John Cole, MD  
7:45  Handling Patient Expectations: What I do to Keep Patients Satisfied  
Louis DeJoseph, MD  
8:00  Platelet Rich Plasma & Acell: Advances in Hair Regenerative Options  
John Cole, MD  
8:10  Discussion: Marketing & Economics - 2 Perspectives  
Louis DeJoseph, MD & Jeffrey Epstein, MD  
8:25 End of Day

**TRACK 2  BUSINESS & ADVANCED MEDICAL AESTHETICS**  
**WEDNESDAY, MARCH 28TH, 2012**

**NEUROMODULATORS & FILLERS**  
Moderator – Seth Yellin, MD  
2:00  INJECTION TECHNIQUES VIDEO  
Tim Greco, MD  
2:55  Welcome and Announcements  
Seth Yellin, MD  
3:00  Comparison of all FDA approved Neuromodulators: Costs, Effectiveness, Application  
Tim Greco, MD  
3:15  Aesthetic Application of Neuromodulators  
Tim Greco, MD  
3:45  Neuromodulator Complications & Treatment Options  
Tim Greco, MD  
4:00  *AUDIENCE CASE PRESENTATIONS:  
1. My experience with the new neurotoxins coming to market.  
2. Why I switched or did not switch neurotoxins?  
3. More choices help or hinder my practice and why?  
4. What we do when a patient comes with hot-off-the-press media snippets?  
5. The impact of our experience with Zinc supplementation on neurotoxin efficacy.  
Moderator – Seth Yellin, MD;  
Panel (Tim Greco, MD, Fred Fedok, MD, Louis DeJoseph, MD, Rick Zeph, MD, Farzad Nahai, MD)  
4:45  Non-surgical Periorbital Rejuvenation  
Louis DeJoseph, MD  
5:00  Facial Volume Analysis & Filler Preference by Site  
Fred Fedok, MD  
5:15  Use of PLLA to improve the Aging Face  
James R. Jordan, MD  
5:30  How I use Calcium Hydroxylapatite to Restore Volume  
Richard Zeph, MD  
5:45  High Risk Injection Sites & How To Handle Complications  
Farzad Nahai, MD  
6:00  Is There Really Such a Thing as a “Liquid Face Lift”?  
What is it, how do I do it, what are the limits?  
Paul Carniol, MD  
6:15  *AUDIENCE CASE PRESENTATIONS:  
1. Impact of new injectable choices on my consults: are they getting more long winded or not...and why?  
2. I inject first or operate (or refer) first and why?  
3. Are patients more or less accepting of multiple injections, regarding cost and discomfort?  
Moderator – Seth Yellin, MD;  
Panel (Farzad Nahai, MD, Richard Zeph, MD, Louis DeJoseph, MD, Tim Greco, MD)  
6:45 - 8:00 DEMO OF INJECTION TECHNIQUES  
Volume Replacement & Chemo-denervation by Site: (neurotoxins, hyaluronic acid, PLLA, CaHAPt)  
Farzad Nahai, MD – Injector  
Tim Greco, MD – Commentator and Q & A  
Session Moderator

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THURSDAY, MARCH 29TH, 2012

FAT AND STEM CELL SESSION
Moderator – Steve Metzinger, MD
6:30am FAT INJECTION TECHNIQUES VIDEO
Kamran Khoobehi, MD

7:30 Technique for Fat Grafting: Harvest, Preparation, Injection
Jaime Garza, MD

8:00 Large Volume Restoration with Fat
Kamran Khoobehi, MD

8:30 Controlled Periorbital Fat Injection
Richard Zeph, MD

9:00 Management of Complications & Safety with Fat Grafting: Use of PC/DC
Steve Metzinger, MD

9:15 Adipose Derived Stem Cells for Facial Rejuvenation: Current Status, Regulations, Problems
Steve Metzinger, MD

10:00 Discussion & Audience Q & A: “Do Stem Cells Work? What are Legitimate Applications? How Effective is Facial Fat Grafting; Are there Better Options?”
Moderator – Jaime Garza, MD; Panel: (Steve Metzinger, MD, Sam Lam, MD, Kamran Khoobehi, MD, Richard Zeph, MD, Tim Greco, MD)

10:30 - 11:15 Break with Exhibitors

BROW, FOREHEAD LIFT & BLEPHAROPLASTY SESSION
Moderator – Salvatore Lettieri, MD
11:15 The Open/Coronal Forehead Lift is Not Obsolete
Jack Friedland, MD

11:35 Endoscopic Brow Lift & Fixation
Jorge de la Torre, MD

12:00 A Customized Approach to Maximize Brow Lift Results
John Fezza, MD

12:15 Temporal Brow Lift vs. the Vertical Endoscopic Lift
Fred Aguilar, MD

12:30 - 1:45 Lunch

DURING LUNCH - HOW TO KEEP FROM LOSING IN COURT
E. Gaylon McCollough, MD

1:45 Trans Bleph Muscle Division: When to Use It & How to Sustain Brow Position
Phillip Langsdon, MD

2:00 A Multifactorial Approach to the Forehead and Eyebrows
E. Gaylon McCollough, MD

2:25 Mid-Face/Cheek Restoration During Blepharoplasty
Hamid Massiha, MD

2:40 The Proper Pre-Op Eye Exam
Rebecca Metzinger, MD

2:55 Peri-Orbital Rejuvenation (topical, injectables, lasers)
Wendy Lee, MD

3:10 Lower Blepharoplasty with Tear Trough Implant for Negative Vector Patient
Kamran Khoobehi, MD

3:35 Upper Eyelid Posis Correction with Blepharoplasty
Jorge de la Torre, MD

3:50 - 4:20 Break with Exhibitors

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FRIDAY, MARCH 30TH, 2012
continued

RHINOPLASTY SESSION
Moderator – James R. Jordan, MD
11:30  Middle Eastern Rhinoplasty
Hamid Massiah, MD
11:45  The Non-Caucasian Nose
Russell Ries, MD
12:00  The Hispanic Nose
Jaime Garza, MD
12:30 - 1:45 Lunch
12:45-1:45 AUDIENCE CASE PRESENTATIONS:
Difficult Rhinoplasty Case: “How would you handle or
How I did handle this case”
Moderator - Daniel Rousso, MD;
Panel (E. Gaylon McCollough, MD, Ron Gruber, MD,
Jack Friedland, MD, William Silver, MD,
James R. Jordan, MD)
1:45  Primary Open Rhinoplasty
Richard Zeph, MD
2:05  Endonasal Rhinoplasty in the Primary and Revision Nose
Phillip Langsdon, MD
2:25  Rib Harvest Techniques in Revision Rhinoplasty
Tim Greco, MD
2:35  Polytetrafluoroethylene Nasal Implants
Seth Yellin, MD
2:45  The Over-Projected Nose
William Silver, MD
3:00  Correction of the Short Nose
Richard Zeph, MD
3:15  Evolution of Rhinoplasty in My Practice
Jack Friedland, MD
3:45  Rhinophyma
Russell Ries, MD
4:00 - 4:45 Break with exhibitors
4:45  Ultrasonic Rhinoplasty: Refinements in Technique after
150 patients
Ryan Heffelfinger, MD & Edmund Pribitkin, MD
5:00  Handling the Tip with Inadequate Projection
Richard Zeph, MD
5:15  Preserving the Airway: Septoplasty and Turbinate Surgery
Russell Ries, MD
5:30  Personal Approach to Correct the Bulbous Tip
Hamid Massiah, MD
5:45  Straightening the Very Crooked Nose-Extracorporeal
Reconstruction
James R. Jordan, MD
6:00 - 8:00 WORKSHOP/Demonstration
GENERAL RECEPTION
SATURDAY, MARCH 31ST, 2012

**RHINOPLASTY SESSION**
Moderator – Farzad Nahai, MD

6:30am  **RHINOPLASTY VIDEO**
Ron Gruber, MD

7:30  Alar Flip Flop: Tip Rhinoplasty with Maximum Control of the Cartilage
Kamran Khoobehi, MD

7:45  Flaps for Repair of Septal Perforations
Russell Ries, MD

8:00  Versatility of Caudal Extension Grafts & Tongue-in-Groove Techniques
John Frodel, MD

8:15  Porous Polyethylene Implants in Rhinoplasty
Oscar Ramirez, MD

8:30  Resorbable Plate Use in the Cartilage Depleted Nose
Steve Metzinger, MD

8:45  Nasal Tip Grafting
Ron Gruber, MD

9:00  Tip Rotation in the Thin Skinned Patient
Phillip Langsdon, MD

9:15  Suture Techniques
Ron Gruber, MD

9:45  Use of Cartilage Allografts in Rhinoplasty: a 20 year experience
Luis Vasconez, MD

10:05  *AUDIENCE CASE PRESENTATIONS: “How would you handle or How I did handle this tip.”*
Moderator – Daniel Rousso, MD; Panel (Ron Gruber, MD, Oscar Ramirez, MD, Russell Ries, MD, James R. Jordan, MD, John Frodel, MD, Hamid Massiah, MD, Kamran Khoobehi, MD)

10:30 - 11:15  Break

11:15  My Perspective on Dorsal Augmentation
Ron Gruber, MD

11:30  Revision Rhinoplasty
E. Gaylon McCollough, MD

12:00  Osteotomies
Ron Gruber, MD

12:15  Utility of Transverse Osteotomies in the Deviated Nose
John Frodel, MD

12:25  Surgical Anatomy of the Facial Nerve in Forehead, Face, and Neck Lifting
Salvatore Lettieri, MD

12:45 - 2:00  Lunch

1-2:00  *AUDIENCE WEBSITE PRESENTATION: “Tour of my website” for Expert Analysis and Audience Discussion*
Jonathan Montoya, MBA & Catherine Maley

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**THE WEB/WEBSITES/VIDEO PROMOTION/SEO/SOCIAL MEDIA/PHOTOGRAPHY**
Moderator – Farzad Nahai, MD

8:00am  Using Online Resources: PR Without the Agency
Catherine Maley

8:20  Do I Really Need To Blog, Facebook, Twitter, LinkedIn; Pros and Cons
Sam Lam, MD

8:40  Web Marketing and the Evolution of Your Online Presence
Jonathan Montoya, MBA

9:00  Marketing Your Practice; Web Content, Choosing a Company to Work With, SEO, PPC, Social Media, Legal Issues
Farzad Nahai, MD

9:30  Starting a Website
Ryan Heffelfinger, MD

9:45  Video Marketing: YouTube and Beyond
Sam Lam, MD

10:00  How to Bump Up Your Website Home Page
Catherine Maley

10:15  Reputation Management
Jonathan Montoya, MBA

10:30 - 11:15  Break with Exhibitors

11:15  Finding the Right Online Partner
Mr. Jonathan Montoya, MBA

11:30  How To Economically Create A Photo Studio
Ryan Heffelfinger, MD

11:45  Photographic Tips & Pearls
Farzad Nahai, MD

12:00  Data Asset Management: How to Handle All of those photos
Ryan Heffelfinger, MD

12:30 - 2:00  Lunch

1-2:00  *AUDIENCE WEBSITE PRESENTATION: “Tour of my website” for Expert Analysis and Audience Discussion*
Jonathan Montoya, MBA & Catherine Maley

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“The speakers were excellent and friendly. There were many many take-home points, and the honest description of complications and how to handle them was extremely helpful. Have never been to a better course.”
NEW TECHNOLOGY & SKIN TIGHTENING
Moderator – John Frodel, MD
2:00 Micro Needle Radiofrequency for Consistent Improvement in Skin Laxity
James Newman, MD
2:20 Treatment of Stretch Marks with Erbium Fractionated Laser
Michael Persky, MD
2:40 Laser Liposuction to Improve the Neck
Jorge de la Torre, MD
3:00 Effective Clinical Uses of Cryo-Lipolysis
Michael Persky, MD
3:45 - 4:30 Break with Exhibitors
4:30 “New Needle Cannulas” for Filler Injections, Does This Help?
Daniel Rousso, MD
4:40 What is New for Toxin Free Alternatives for Wrinkle Improvement; Cryo-Denervation, Radiofrequency, and Ultrasound
James Newman, MD
4:50 Injectable Lipolytic Agents: Status Report
Steve Metzinger, MD
5:00 What To Do When Patient Results Are “Too Subtle”- Strategies to Keep the Patient Happy
Daniel Rousso, MD
5:15 Update on Stem Cell Therapy
Sara Wester, MD
5:30 *AUDIENCE CASE PRESENTATIONS:
“Practice Tips, New Concepts or Treatment Methods that Work for Me”
Moderator – John Frodel, MD
6:40 - 8:30 WORKSHOP/Demonstration SOCIAL EVENT
SUNDAY, APRIL 1ST, 2012

HORMONE/REGENERATIVE MEDICINE
(separate registration)

HORMONE AND REGENERATIVE MEDICINE FOR MEN AND WOMEN
Moderator – Steven Russell, RPh
7:30am History of Hormone Therapy
   Jay Mead, MD
8:00  Gastrointestinal Impact on Overall Health
   Erin Lommen, N.D.
8:45  Nutritional Medicine
   Alan Gaby, MD
9:30  Hormone Testing: Best Uses of Serum, Urine, and Saliva Testing
   Jay Mead, MD
10:15 - 10:45  Break with Exhibitors
10:45  Adrenal Fatigue-Building the Foundation for Optimal Hormone Balance
   Jay Mead, MD
11:30  Thyroid Hormone Impact on Health
   Jay Mattingly, MD
12:15 - 1:30 Lunch
1:30  PMS & Menopause
   Gloria Hakkarainen, MD
2:15  Andropause: Diagnosis, Treatment, and Monitoring
   Jay Mead, MD
3:00  Female/Male Libido and Performance
   Jay Mattingly, MD
3:45 - 4:15 Break with Exhibitors
4:15  Abdominal Fat & Insulin Resistance
   Jay Mead, MD
5:00  Breast Health Update
   Gloria Hakkarainen, MD
5:30 - 6:00  Round Table Discussion, Q & A – All Speakers

SUNDAY, APRIL 1ST, 2012

COMPLICATIONS/PATIENT SAFETY
Moderator – Salvatore Lettieri, MD
6:30am FACE LIFT VIDEO
   E. Gaylon McCollough, MD
7:30  Panel Discussion: “The Standard of Care with Antibiotic Prophylaxis of the Cosmetic Surgical Case”
   Moderator – Salvatore Lettieri, MD;
   Panel: (Ron Gruber, MD, Kyle Lewis, MD, Kevin Duplechain, MD, John Hodges, MD, Stephen Metzinger, MD, Oscar Ramirez, MD)
8:00  Diagnosis and Treatment of Involutional Ptosis
   Kyle Lewis, MD
8:15  Avoiding & Treating Laser Complications
   Kevin Duplechain, MD
8:30  Facelift, Anterior Neck, Postoperative Delimma
   John Hodges, MD
8: 45  Panel Discussion: “Venous Thromboembolism; What I do to Prevent It and How I Deal with It”
   Moderator – Steve Metzinger, MD;
   Panel (Foad Nahai, MD, Luis Vasconez, MD, Ron Gruber, MD, E. Gaylon McCollough, MD, Kevin Duplechain, MD, John Hodges, MD, John Pezza, MD, Kyle Lewis, MD, Sara Wester, MD)
9:15  The Unstable Patient & Body Dysmorphic Syndrome;
     Prevention with careful patient selection criteria & Dealing with the patient after missing the diagnosis preoperatively
     Amanda Woods, PhD
9:45  Evaluation and Treatment of Lower Eyelid Laxity and Ectropion, A critical Adjunct to Lower Eyelid Blepharoplasty
     Kyle Lewis, MD (15)
10:00 Treatment of the Post Blepharoplasty Dry Eye
     Rebecca Metzinger, MD
10:15  Panel Discussion: “Preventing and Dealing with Vascular Compromise and Infections in Face Lifts”
     Moderator – Daniel Rousso, MD;
     Panel (James R. Jordan, MD, Jaime Garza, MD, Luis Vasconez, MD, E. Gaylon McCollough, MD, Foad Nahai, MD, John Frodel, MD, Hamid Massiah, MD)
11:00 *AUDIENCE CASE PRESENTATIONS: “Complications I have dealt with” or “Tips to Prevent Problems”
     Moderator – Sheldon Kabaker, MD;
     Panel (Jaime Garza, MD, Rick Zeph, MD, Foad Nahai, MD, James English, MD, Jorge de la Torre, MD, Kyle Lewis, MD, Sara Wester, MD)
Noon  End of Surgical Program
CALL FOR ABSTRACTS

In order to foster an interactive educational exchange of ideas and experience we are accepting abstracts for “2 minute” presentations that will be presented and discussed at The State of the Art in Facial Aesthetics 2012.

Go to www.FFASurg.org for complete details.

CASE PRESENTATIONS IN TRACKS 1 AND 2

TRACK 1
Thursday, March 29th
Blepharoplasty Case Presentations: “How would you handle or How I did handle this case”

Friday, March 30th
Mid Face Filler, Lifting or Implant Case Analysis “How would you handle or How I did handle this case”

Friday, March 30th
Rhinoplasty Panel; Audience Case Presentations: Difficult Rhinoplasty Case: How Would You Handle or How I did Handle this Case

Saturday, March 31st
How Would You Handle or How I Did Handle this Tip

Sunday, April 1st
“Complications I have dealt with” or “Tips to Prevent Problems”

TRACK 2

Wednesday March 28th
1. My experience with the new neurotoxins coming to market.
2. Why I switched or did not switch neurotoxins?
3. More choices help or hinder my practice and why?
4. This is how we handle “hot off the press” media snippets.
5. What we do when a patient comes with hot-off-the-press media snippets?
6. Our experience with Zinc supplementation on neurotoxin efficacy.

Wednesday March 28th
1. As a result of all the new injectables my consults are getting more long winded or not...and why?
2. I inject first or operate (or refer) first and why?
3. Are patients more or less accepting to multiple injections, regarding cost and discomfort?

Thursday March 29th
Peeling, Skin Care, Injectables and Non ablative Lasers: Unique Treatment Approach In Our Office

Friday March 30th
My experience with how lasers have helped or hurt my practice.

Saturday March 31st
“Tour of My Website” - for Expert Analysis, Recommendations and Discussion

Saturday March 31st
Practice Tips, New Concepts or Treatment Methods that Work for Me

Presenters selected will be listed in the On-Site Program

Go to www.FFASurg.org for complete submission details.

Abstracts for consideration should be submitted no later than February 10, 2012. Abstracts must be received in PowerPoint format, along with name, address, contact information and any academic affiliation. Abstracts selected will be notified by March 15, 2012. Submission should be made to mspikes@ffasurg.org.
TARGET AUDIENCE
This activity has been designed to meet selected educational needs of physicians, nurses, office staff, managers, aestheticians, and medical spa professionals.

PROGRAM OVERVIEW
This activity is designed to equip practitioners involved in facial aesthetic procedures and services with non-biased, fact-based information to enhance aesthetic results.

PHYSICIAN ACCREDITATION
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The University of Tennessee College of Medicine and the Foundation for Facial Aesthetic Surgery. UT-COM is accredited by the AC-CME to provide continuing medical education for physicians.

CREDIT DESIGNATION
The University of Tennessee College of Medicine designates this live activity for a maximum of 44 AMA PRA Category 1 credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PATIENT SAFETY CREDITS
Six Patient Safety Credits awarded to those attending specified lectures.

CERTIFICATE OF PARTICIPATION
A Certificate of Participation will be provided to all attendees. Credit should only be claimed commensurate with the extent of participation.

The views expressed in presentations are the views of the speaker and do not necessarily reflect the views or opinions of the FFAS. FFAS does not guarantee the accuracy of data presented and is not responsible for the consequences of their use.

Program subject to change.

DISCLOSURE OF CONFLICTS OF INTEREST
It is the policy of The University of Tennessee College of Medicine to insure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, UT-COM identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by UT-COM to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

LEARNING OBJECTIVES
- Select appropriate surgical or non-surgical procedure to achieve the aesthetic goal.
- Discuss non-surgical options and how such options can be used alone or combined with surgical treatments for best results.
- Differentiate between various dermal fillers, implants and volume replacement agents so as to select which will achieve the best results when filling lines, grooves and contouring the face.
- Select the appropriate device, peel, and/or skin care option, in isolation or in combination with additional treatments, to improve wrinkling, tone, texture, pigmentation, or other skin conditions.
- Select the appropriate rhinoplasty, aging face or hair replacement surgical technique to address the condition of concern.
- Recognize the standard of care for analysis of physiologic aging, andropause and menopause, as well as treatment options to improve health, appearance, and well being.

PROGRAM HIGHLIGHTS
Come to Atlanta and take advantage of this unique forum based on fact and experience. See and hear from a multi-specialty faculty and share your experience in Facial Aesthetic Surgery, Medical Aesthetic Treatments, Capturing the Power of the Web, The Business of Aesthetics and much more. Tried and True and Up to the Minute advances. No hype. No spin. Learn what others have learned and contribute your expertise. Submit your own case abstract or web site for consideration and presentation to panel sessions.

The hotel is adjacent to the best shopping and restaurants Atlanta has to offer. This year the course is designed to enhance social interaction between participants with a general reception and nightly social gatherings, formal and informal.

A completely revised surgical session covers everything from blepharoplasty, mid face restoration, face and neck lifting, rhinoplasty, resurfacing, fat injections, stem cell update, facial and nasal implants, as well as combination treatments with fillers and lasers.

The non-surgical session will cover injection techniques and products, lasers, new devices, strategies for office protocol and efficiencies, business/marketing and web related issues. This is a great opportunity for office staff, spa personnel, nurses, aestheticians and physicians to gain a better understanding of what is needed to compete in today’s marketplace.

www.FFASurg.org  901-756-5400
This symposium is made possible in part by support from

**State-of-the-Art in Facial Aesthetics 2012**

**Foundation for Facial Aesthetic Surgery**
7497 Poplar Pike
Germantown TN 38138

**Physicians:** $895.00 ($995 after Feb 13)
**Allied Health:** $795.00 ($895 after Feb 13)
**Residents:** $495.00 ($595 after Feb 13) a letter from your program director must accompany registration.

**Regenerative Medicine Program:**
Discounted price for General Session participants:
- Full Day - $199
- Afternoon - $99
Price for those attending Sunday HRM only $350

Please indicate your interest
- Facial Aesthetic Surgery (Track 1) ______
- Medical Aesthetics/Business (Track 2) ______
- Regenerative Medicine (optional session, additional reg. required) ______
- Case/Website Presentation Submission ______

**Attendee Info (please print or type)**
- **Name**
- **Degree**
- **Address**
- **City** ___________ **State** ___________ **Zip**
- **Phone** ___________ **Fax**
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**Make Checks Payable To:**
The Foundation for Facial Aesthetic Surgery or FFAS
7497 Poplar Pike, Germantown TN 38138

A written cancellation request must be received by February 1, 2012 to receive a refund less a $75 administrative fee. Fax: (901) 757-5543, Daytime Phone (901) 756-5400. No refunds will be given after February 1, 2012.

*Submit case/website presentation abstracts by February 13, 2012 to Symposium Manager Michael Spikes at mspikes@ffasurg.org. FFAS 901-756-5400.*

**Housing:**
This year’s event is to be held at the Westin Buckhead located at 3391 Peachtree Rd NE, Atlanta, GA 30326. A special rate of $154.00 single/double is available until March 5, 2012. Reservations can be made by calling 1-800-937-8461. Mention you are attending the Facial Aesthetic Surgery meeting to receive the group rate. You can also reserve a room online at: www.starwoodmeeting.com/Book/ffasstateoftheartinfacialaestheticsurgery

Register online at [www.FFASurg.org](http://www.FFASurg.org)

**Credit card charges will appear on your bill as Foundation for Facial Aesthetic Surgery.**