

# 20th

## ANNIVERSARY MULTI-SPECIALTY COURSE

# State-of-the-Art in Facial Aesthetics 2012

FOR  
PHYSICIANS,  
NURSES,  
OFFICE STAFF,  
MANAGERS,  
& MEDICAL SPA  
PROFESSIONALS

- AMA PRA Category 1 Credit(s)<sup>™</sup>
  - Patient Safety Credits
- Over 58 Multi-Disciplinary Faculty
- Certification of Participation for Nurses, Aestheticians and Office Staff

- FACIAL AESTHETIC SURGERY
- MEDICAL AESTHETICS
- HAIR RESTORATION
- HORMONE/REGENERATIVE MEDICINE

**MARCH 28 - APRIL 1, 2012**  
WESTIN BUCKHEAD, ATLANTA, GA

**CALL FOR  
ABSTRACTS**  
see page 10 for  
details

### COURSE DIRECTOR

Phillip R. Langsdon MD

### CO-DIRECTORS

Salvatore C. Lettieri MD

E. Gaylon McCollough MD

Stephen E. Metzinger MD

## HAIR MEGA-SESSION WORKSHOP

An intense session for those seeking  
an update or an introduction.

## NEW FOR 2012

- TRACK 1 Aging Face Surgery, Rhinoplasty, Hair Restoration
- TRACK 2 Business/Marketing for Practices & Medical Spas, Injection Techniques, Lasers, New Technology
- SPECIAL SUNDAY Hormonal/Regenerative Medicine Program
- Technique Workshops
- Surgical and Treatment Videos
- Daily Social Networking
- Attendee Case Presentation and Web Analysis

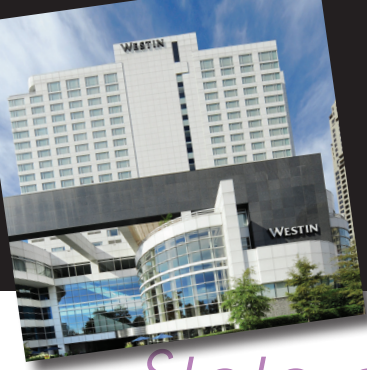
This activity is jointly sponsored by The University of Tennessee College of Medicine and the Foundation for Facial Aesthetic Surgery.

The University of Tennessee College of Medicine designates this live activity for a maximum of 44 AMA PRA Category 1 credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity."



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THE UNIVERSITY of  
**TENNESSEE**   
GRADUATE SCHOOL  
OF MEDICINE



# ABOUT ATLANTA

Atlanta is filled with museums, theater, music, sports, history, world-class dining and some of the best retail shopping, the world renown *Fox Theater*, *The Georgia Aquarium*, *Centennial Olympic Park*, *the High Museum* and *the Atlanta Cyclorama and Civil War Museum*. Atlanta truly offers something for everyone. The Westin Buckhead Hotel is directly across the street from the Lenox Square Mall.

## State-of-the-Art in Facial Aesthetics 2012

**MARCH 28 - APRIL 1, 2012** WESTIN BUCKHEAD, ATLANTA, GA

FOR PHYSICIANS, NURSES, OFFICE STAFF, MANAGERS, AESTHETICIANS, & MEDICAL SPA PROFESSIONALS

### The Longest Running, Foremost Multi-Specialty Facial Aesthetics Symposium in the United States

Take advantage of this unique forum, academically based on fact and experience. Hear from a multi-specialty faculty and share your insight in Facial Aesthetic Surgery, Hair Restoration, Non Surgical Medical Aesthetics, Injectibles, Lasers, New Technology, Hormone/Regenerative Medicine, Capturing the Power of the Web, Business/Marketing for the Practice/Spa...and more. Tried and True, Up to the Minute advances. No Hype, No Spin.

#### TRACK 1 FACIAL AESTHETIC SURGERY

Wednesday	PM Session	Hair Restoration
Thursday	AM Session	Fat and Stem Cell
	PM Session	Brow, Forehead Lift & Blepharoplasty
Friday	AM Session	Mid-Face/Peeling Session
	PM Session	Rhinoplasty
Saturday	AM Session	Rhinoplasty
	PM Session	Facelift
Sunday	AM Session	Complications/Patient Safety
Daily Evening Workshops/Demonstrations/Videos/Social Activities.		

#### TRACK 2 BUSINESS & ADVANCED MEDICAL AESTHETICS

Wednesday	PM Session	Neuromodulators & Fillers
Thursday	AM Session	Understanding the Patient & the Staff Team
	PM Session	Improving the Condition of the Skin
Friday	AM Session	Attracting Patients to Your Office or Spa
	PM Session	New Technology – Resurfacing
Saturday	AM Session	The Web/Websites/Video Promotion/SEO/Social Media/Photography
	PM Session	New Technology & Skin Tightening
Sunday	AM/PM Session	Hormone and Regenerative Medicine
Daily Evening Workshops/Demonstrations/Videos/Social Activities.		

#### SPEAKERS \*(DENOTES PROGRAM COMMITTEE MEMBER)

FRED AGUILAR, MD (PS) HOUSTON, TX  
 DEBRA ATKINS, MD (FP) ATLANTA, GA  
 RICHARD M. BENSIMON, MD (PS) PORTLAND, OR  
 PAUL J. CARNIOL, MD (PS) SUMMIT, NJ  
 JOHN COLE, MD (IM) ATLANTA, GA  
 LOUIS M. DEJOSEPH, MD (FPS) ATLANTA, GA  
 JORGE DE LATORRE, MD (PS) BIRMINGHAM, AL\*  
 J. KEVIN DUPLCHAIN, MD (FPS) LAFAYETTE, LA  
 JIM ENGLISH, MD (FPS) LITTLE ROCK, AR  
 JEFFREY EPSTEIN, MD (FPS) MIAMI, FL  
 FRED G. FEDOK, MD (FPS) HERSHEY, PA  
 JOHN FEZZA, MD (OPS) SARASOTA, FL  
 JACK FRIEDLAND, MD (PS) SCOTTSDALE, AZ  
 JOHN L. FRODEL, MD (FPS) DANVILLE, PA  
 ALAN GABY, MD (IM) CONCORD, NH  
 JAIME GARZA, MD (PS) SAN ANTONIO, TX  
 TIMOTHY M. GRECO, MD (FPS) BALA CYNWYD, PA\*  
 RON GRUBER, MD (PS) OAKLAND, CA  
 GLORIA HAKKARAINEN, MD (OB-GYN) WEST PALM BEACH, FL  
 RYAN N. HEFFELFINGER, MD (FPS) PHILADELPHIA, PA  
 JOHN M. HODGES, MD (FPS) MEMPHIS, TN  
 JON HOFFENBERG, MBA (PC) MIAMI, FL  
 J. RANDALL JORDON, MD (FPS) JACKSON, MS\*  
 SHELDON S. KABAKER, MD (FPS) OAKLAND, CA  
 EMINA KARAMANOVSKI, MD, DALLAS TX  
 KAMRAN KHOUBEHI, MD (PS) NEW ORLEANS, LA  
 SAMUEL M. LAM, MD (FPS) DALLAS, TX  
 CAROL LANGSDON, RNP, BSN (NP) MEMPHIS, TN  
 PHILLIP R. LANGSDON, MD (FPS) MEMPHIS, TN

WENDY W. LEE, MD, MS (OPS) MIAMI, FL  
 SALVATORE C. LETTIERI, MD (PS) SCOTTSDALE, AZ  
 KYLE LEWIS, MD (OPS) JACKSON, MS  
 ERIN LOMMEN, ND PORTLAND, OR  
 TERRY MAFFI, MD (PS) SCOTTSDALE, AZ  
 CATHERINE L. MALEY, MB (AMS) SAUSALITO, CA  
 HAMID MASSIHA, MD (PS) NEW ORLEANS, LA  
 JAY E. MATTINGLY, MD (A) MEMPHIS, TN  
 E. GAYLON MCCOLLOUGH, MD (FPS) GULF SHORES, AL  
 JAY MEAD, MD (P) PORTLAND, OR  
 REBECCA C. METZINGER, MD, (O) NEW ORLEANS, LA  
 STEPHEN E. METZINGER, MD (PS) NEW ORLEANS, LA  
 JONATHAN MONTOYA, MBA, (PC) ATLANTA, GA  
 FARZAD R NAHAI, MD (PS) ATLANTA, GA\*  
 FOAD NAHAI, MD (PS) ATLANTA, GA  
 JAMES NEWMAN, MD (FPS) PALO ALTO, CA  
 LINDA PERSALL, (AMS) ATLANTA, GA  
 MICHAEL PERSKY, MD (FPS) ENCINO, CA  
 EDMUND PRIBITKIN, MD (FPS) PHILADELPHIA, PA  
 OSCAR M. RAMIREZ, MD (PS) BOCA RATON, FL\*  
 WM. RUSSELL RIES, MD (FPS) NASHVILLE, TN  
 DANIEL E. ROUSSO, MD (FPS) BIRMINGHAM, AL  
 STEVEN RUSSELL, RPH (PHARMACIST) BIRMINGHAM, AL  
 WILLIAM E. SILVER, MD (FPS) ATLANTA, GA  
 LUIS VASCONEZ, MD (PS) BIRMINGHAM, AL  
 SARA T. WESTER, MD (OPS) MIAMI, FL  
 AMANDA WOODS, PHD (CLINICAL PSYCHOLOGIST) LAWRENCEVILLE, GA  
 SETH YELLIN, MD (FPS) ATLANTA, GA\*  
 RICHARD D. ZEPH, MD (FPS) INDIANAPOLIS, IN\*

A = ANESTHESIOLOGIST  
 AMM = AGE MANAGEMENT MEDICINE  
 AMS = AESTHETIC MARKETING STRATEGIST  
 FP = FAMILY PRACTICE

FPS = FACIAL PLASTIC SURGEON  
 IM = INTERNAL MEDICINE  
 NP = NURSE PRACTITIONER  
 O = OPHTHALMOLOGY  
 OB-GYN = OBSTETRICS & GYNOCOLGY

OPS = OPHTHALMIC PLASTIC SURGEON  
 P = PATHOLOGIST  
 PC = PRACTICE CONSULTANT  
 PS = PLASTIC SURGEON

WEDNESDAY, MARCH 28TH, 2012

**HAIR RESTORATION SESSION**

Moderator – Sam Lam, MD

- 12:00pm Welcome and Announcements  
*Phillip Langsdon, MD*
- 12:05 Understanding Male and Female Pattern Hair Loss  
*Sam Lam, MD*
- 12:25 Medical Management for Hair Loss  
*Sam Lam, MD*
- 12:40 Setting Up the Hair Transplant Practice  
*Emina Karamanovski, MD*
- 12:55 Incorporating Hair Restoration in an Existing Practice - 2 Surgeons Perspective  
*Louis DeJoseph, MD & Jeffrey Epstein, MD*
- 1:05 History of Hair Restoration Surgery, Where It Came From and Where It Is Going  
*Sheldon Kabaker, MD*
- 1:20 Consultation  
*Sam Lam, MD*
- 1:30 Hiring and Training Your Surgical Staff (Phase I & II training)  
*Emina Karamanovski, MD*
- 2:00 Hairline Design Principles  
*Sam Lam, MD*
- 2:25 Anesthesia Considerations in Hair Restoration  
*John Cole, MD*
- 2:40 - 3:10 **Break with Exhibitors**
- 3:10 Hair Transplant Technique "Donor Strip Method:" How I Do It  
*Sam Lam, MD*
- 3:40 Graft Preparation: Tissue Slivering, Graft Dissection, Graft Extraction  
*Emina Karamanovski, MD*
- 4:05 Graft Placement: Techniques, Instruments, Strategies  
*Emina Karamanovski, MD*
- 4:20 Crown Hair Transplant: Strategy, Technique, Execution  
*Sam Lam, MD*
- 4:35 Hair Transplant Technique "Follicular Unit Extraction Method"  
*John Cole, MD*
- 5:05 Discussion: "Strip Harvesting vs. Follicular Unit Extraction - Expert Debate"  
*Moderator (Sheldon Kabaker, MD) with (John Cole, MD & Jeffrey Epstein, MD)*
- 5:25 - 6:05 **Break**
- 6:05 The Assistant's Role with Strip Harvesting & Follicular Unit Extraction  
*Emina Karamanovski, MD*
- 6:20 Female Hair Transplant: Strategy, Technique, Execution  
*Sam Lam, MD*
- 6:35 Reverse Frontal Lift to Lower the Female Hairline  
*Sheldon Kabaker, MD*
- 6:50 Eyebrow, Facial Hair, Sideburn Restoration & Repair Techniques  
*Jeffrey Epstein, MD*
- 7:05 Patient Education and Post-op Follow Up  
*Emina Karamanovski, MD*
- 7:15 Quality Control to Ensure Good Results  
*Emina Karamanovski, MD*
- 7:30 Graft Storage Principles & Options  
*John Cole, MD*
- 7:45 Handling Patient Expectations: What I do to Keep Patients Satisfied  
*Louis DeJoseph, MD*
- 8:00 Platelet Rich Plasma & Acell: Advances in Hair Regenerative Options  
*John Cole, MD*
- 8:10 Discussion: Marketing & Economics - 2 Perspectives  
*Louis DeJoseph, MD & Jeffrey Epstein, MD*
- 8:25 **End of Day**

WEDNESDAY, MARCH 28TH, 2012

**NEUROMODULATORS & FILLERS**

Moderator – Seth Yellin, MD

- 2:00 **INJECTION TECHNIQUES VIDEO**  
*Tim Greco, MD*
- 2:55 Welcome and Announcements  
*Seth Yellin, MD*
- 3:00 Comparison of all FDA approved Neuromodulators: Costs, Effectiveness, Application  
*Tim Greco, MD*
- 3:15 Aesthetic Application of Neuromodulators  
*Tim Greco, MD*
- 3:45 Neuromodulator Complications & Treatment Options  
*Tim Greco, MD*
- 4:00 **\*AUDIENCE CASE PRESENTATIONS:**
  1. My experience with the new neurotoxins coming to market.
  2. Why I switched or did not switch neurotoxins?
  3. More choices help or hinder my practice and why?
  4. What we do when a patient comes with hot-off-the-press media snippets?
  5. The impact of our experience with Zinc supplementation on neurotoxin efficacy.

*Moderator – Seth Yellin, MD;  
Panel (Tim Greco, MD, Fred Fedok, MD, Louis DeJoseph, MD, Rick Zeph, MD, Farzad Nahai, MD)*
- 4:45 Non-surgical Periorbital Rejuvenation  
*Louis DeJoseph, MD*
- 5:00 Facial Volume Analysis & Filler Preference by Site  
*Fred Fedok, MD*
- 5:15 Use of PLLA to improve the Aging Face  
*James R. Jordan, MD*
- 5:30 How I use Calcium Hydroxylapatite to Restore Volume  
*Richard Zeph, MD*
- 5:45 High Risk Injection Sites & How To Handle Complications  
*Farzad Nahai, MD*
- 6:00 Is There Really Such a Thing as a "Liquid Face Lift"? What is it, how do I do it, what are the limits?  
*Paul Carniol, MD*
- 6:15 **\*AUDIENCE CASE PRESENTATIONS**
  1. Impact of new injectable choices on my consults: are they getting more long winded or not...and why?
  2. I inject first or operate (or refer) first and why?
  3. Are patients more or less accepting of multiple injections, regarding cost and discomfort?

*Moderator – Seth Yellin, MD ;  
Panel (Farzad Nahai, MD, Richard Zeph, MD, Louis DeJoseph, MD, Tim Greco, MD)*
- 6:45 - 8:00 **DEMO OF INJECTION TECHNIQUES**  
Volume Replacement & Chemo-denervation by Site: (neurotoxins, hyaluronic acid, PLLA, CaHApt)  
*Farzad Nahai, MD – Injector  
Tim Greco, MD – Commentator and Q & A  
Session Moderator*



THURSDAY, MARCH 29TH, 2012

**FAT AND STEM CELL SESSION**

Moderator – Steve Metzinger, MD

**6:30am FAT INJECTION TECHNIQUES VIDEO**

*Kamran Khoobehi, MD*

- 7:30** Technique for Fat Grafting: Harvest, Preparation, Injection  
*Jaime Garza, MD*
- 8:00** Large Volume Restoration with Fat  
*Kamran Khoobehi, MD*
- 8:30** Controlled Periorbital Fat Injection  
*Richard Zeph, MD*
- 9:00** Refinements in Thinking with Fat Transfer  
*Sam Lam, MD*
- 9:15** Management of Complications & Safety with Fat Grafting: Use of PC/DC  
*Steve Metzinger, MD*
- 9:30** Fat Grafting as an Adjunct in Facial Rejuvenation Surgery  
*Tim Greco, MD*
- 9:50** Adipose Derived Stem Cells for Facial Rejuvenation: Current Status, Regulations, Problems  
*Steve Metzinger, MD*
- 10:00** **Discussion & Audience Q & A: "Do Stem Cells Work? What are Legitimate Applications? How Effective is Facial Fat Grafting; Are there Better Options?"**  
*Moderator – Jaime Garza, MD;*  
*Panel: (Steve Metzinger, MD, Sam Lam, MD, Kamran Khoobehi, MD, Richard Zeph, MD, Tim Greco, MD)*
- 10:30 - 11:15 Break with Exhibitors**

**BROW, FOREHEAD LIFT & BLEPHAROPLASTY SESSION**

Moderator – Salvatore Lettieri, MD

- 11:15** The Open/Coronal Forehead Lift is Not Obsolete  
*Jack Friedland, MD*
- 11:35** Endoscopic Brow Lift & Fixation  
*Jorge de la Torre, MD*
- 12:00** A Customized Approach to Maximize Brow Lift Results  
*John Fezza, MD*
- 12:15** Temporal Brow Lift vs. the Vertical Endoscopic Lift  
*Fred Aguilar, MD*
- 12:30 - 1:45 Lunch**  
**DURING LUNCH - HOW TO KEEP FROM LOSING IN COURT**  
*E. Gaylon McCollough, MD*
- 1:45** Trans Bleph Muscle Division: When to Use It & How to Sustain Brow Position  
*Phillip Langsdon, MD*
- 2:00** A Multifactorial Approach to the Forehead and Eyebrows  
*E. Gaylon McCollough, MD*
- 2:25** Mid-Face/Cheek Restoration During Blepharoplasty  
*Hamid Massiha, MD*
- 2:40** The Proper Pre-Op Eye Exam  
*Rebecca Metzinger, MD*
- 2:55** Peri-Orbital Rejuvenation (topical, injectables, lasers)  
*Wendy Lee, MD*
- 3:10** Lower Blepharoplasty with Tear Trough Implant for Negative Vector Patient  
*Kamran Khoobehi, MD*
- 3:35** Upper Eyelid Ptosis Correction with Blepharoplasty  
*Jorge de la Torre, MD*
- 3:50 - 4:20 Break with Exhibitors**

THURSDAY, MARCH 29TH, 2012

**UNDERSTANDING THE PATIENT & THE STAFF TEAM**

Moderator – Fred Fedok, MD

**Patient Perspective**

- 8:00am** Your Aesthetic Practice: What Your Patients Are Saying  
*Catherine Maley, Author*  
(Aesthetic patient research, what the patients wanted, why they chose one doctor over another and what you could have done for them to say yes)
- 8:30** Q &A
- 8:45** Patient's Motives for Seeking Aesthetic Enhancements and How to Create Satisfaction: 4 points to consider  
*James English, MD, Author*
- 9:05** Considerably Better Consultation Closing  
*Jon Hoffenberg, MBA*
- 9:30** Tips for a Successful Aesthetic Practice/Spa  
*William Silver, MD*
- 10:00** "How to Make your Doctor Look Good and Perform Well, How to Make Them Count on You, How to be the Rock Star in Your Practice"  
*Catherine Maley, MB*
- 10:30 - 11:15 Break with Exhibitors**
- 11:15** How to Turn Your Staff into a Motivated Team  
*Sam Lam, MD*
- 11:30** Getting the Right Staff On the Team and the Wrong People Off the Team  
*Debra Atkins, MD*
- 11:45** Practice Tips that Save Money and Improve Efficiency in the Aesthetic Office  
*E. Gaylon McCollough, MD*
- 12:15** Adding Allied Professionals to an Aesthetic Business in a Responsible Fashion  
*Debra Atkins, MD*
- 12:30 - 1:45 Lunch**  
**DURING LUNCH - HOW TO KEEP FROM LOSING IN COURT**  
*E. Gaylon McCollough, MD*

**IMPROVING THE CONDITION OF THE SKIN**

Moderator – Ryan Heffelfinger, MD

- 2:00** The Role of IPL in your practice  
*Ryan Heffelfinger- MD*
- 2:15** Laser Hair Removal, Status of Technology and Practical Uses in a Cosmetic Office  
*J. Randall Jordan, MD*
- 2:30** Laser Treatment of Vascular Lesions  
*Russell Ries, MD*
- 2:45** Tattoo Removal  
*Louis DeJoseph, MD*
- 3:00** "Ignorance of the Law is no excuse!" Avoid penalties, fines and citations by knowing the State and Federal guidelines for operating aesthetic lasers in your practice."  
*Terry Maffi, MD*
- 3:15** Eyelash Enhancement  
*Wendy Lee, MD*
- 3:30 - 4:15 Break with Exhibitors**

*"I do not recall having attended a more relaxed, informative, fun meeting in my 30+ years of plastic surgery. The staff was excellent, the program fulfilling and the food GREAT."*

# TRACK 1 FACIAL AESTHETIC SURGERY

THURSDAY, MARCH 29TH, 2012

continued

- 4:20 Trans-Cutaneous Lid Blepharoplasty  
*E. Gaylon McCollough, MD*
- 4:40 Trans-Conjunctival Upper & Lower Blepharoplasty  
*Steve Metzinger, MD*
- 4:55 Asian Eyelift & Eyelash Lift  
*Kamran Khoobehi, MD*
- 5:10 Sigmoid Upper Lid Blepharoplasty: Defining Beauty in the Upper Lid  
*John Fezza, MD*
- 5:25 Personal Approach to Eyelid Rejuvenation  
*Jack Friedland, MD*
- 5:40 Ocular Complications of Aesthetic Procedures  
*Wendy Lee, MD*
- 5:55 **\*AUDIENCE CASE PRESENTATIONS:  
Blepharoplasty Case Presentations: "How would you handle or How I did handle this case"**  
*Moderator - Jorge de la Torre, MD;  
Panel: (Rebecca Metzinger, MD,  
John Fezza, MD, Jack Friedland, MD,  
E. Gaylon McCollough, MD, Luis Vasconez, MD,  
William Silver, MD, Fred Aguilar, MD)*

6:30 - 8:30 Workshop/Demonstration  
Social Event



FRIDAY, MARCH 30TH, 2012

## MID-FACE/PEELING SESSION

Moderator – Fred Aguilar, MD

- 6:30am **MID-FACE LIFT VIDEO**  
*Jorge de la Torre, MD*
- 7:30 The Bustier Lower Lid Blepharoplasty: Combining Filling with Fat Removal  
*John Fezza, MD*
- 7:45 Deciphering the Mid-Face: Fillers, Mid-Face Lift, or Blepharoplasty  
*William Silver, MD*
- 8:00 Anatomic Rationale for Malar Fat Pad Elevation  
*Jorge de la Torre, MD*
- 8:15 Percutaneous Mid-Face Elevation: Results and Limitations  
*Luis Vasconez, MD*
- 8:35 Secondary Malar Fat Pad Face Lift  
*Jorge de la Torre, MD*
- 8:50 Facial Enhancement with Implants (frontal, glabellar, temporal, mandibular)  
*Oscar Ramirez, MD*
- 9:15 Technique for Cheek Augmentation  
*William Silver, MD*
- 9:30 Safe & Effective Phenol Based Chemical Face Peeling  
*Fred Aguilar, MD*
- 10:00 Preservation of Lower Eyelid Support for Peeling  
*Richard Bensimon, MD*
- 10:15 - 11:00 **Break with Exhibitors**
- 11:00 **\*AUDIENCE CASE PRESENTATIONS:  
Mid-Face Filler, Lifting or Implant Case Presentation: "How would you handle or How I did handle this case"**  
*Moderator – William Silver, MD; Panel: (Luis Vasconez, MD,  
John Fezza, MD, Jorge de la Torre, MD, Oscar Ramirez, MD,  
Richard Bensimon, MD)*

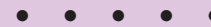
# TRACK 2 BUSINESS & ADVANCED MEDICAL AESTHETICS

THURSDAY, MARCH 29TH, 2012

continued

- 4:15 Experience with Focused Ultrasound for Skin Tightening  
*Michael Persky, MD*
- 4:30 Obtaining Good Results with 20-25% TCA Peels  
*Carol Langsdon, RNP, BSN*
- 4:45 Combining Skin Care and Lasers to drive patient satisfaction  
*Debra Atkins, MD*
- 5:00 **\*AUDIENCE CASE PRESENTATIONS:  
Peeling, Skin Care, Injectables and Non ablative Lasers: "Unique Treatment Approach In Our Office"**  
*Moderator: J. Randall Jordan, MD  
Panel: Ryan Heffelfinger, MD, Russell Ries, MD,  
Louis DeJoseph, MD, Debra Atkins, MD,  
Carol Langsdon, RNP, BSN, Wendy Lee, MD,  
Michael Persky, MD*
- 6:30 - 8:30 **LEADERSHIP WORKSHOP  
Authentic Leadership: Avoiding the Misdemeanors of Management, Hiring, Firing, Incentives, Bonuses**  
*Jon Hoffenberg, MBA*

"This course is one of the best, if not the best, I've ever attended. No-nonsense thoughts from experienced surgeons, great multi-specialty interchange, friendly, inclusive group."



FRIDAY, MARCH 30TH, 2012

## ATTRACTING PATIENTS TO YOUR OFFICE OR SPA

Moderator – Paul Carniol, MD

- 8:00am Create and Maintain a Referral Business  
*Debra Atkins, MD*
- 8:20 How to Make \$50,000 in a 3 Hour Open House  
*Catherine Maley*
- 8:40 How to Sell Retail Profitably in Billion Dollar Industry  
*Debra Atkins, MD*
- 9:00 How Not to Lose your Patients "Mine the Gold in Your Database"  
*Catherine Maley*
- 9:20 Using Cable Television to Attract Patients  
*Linda Persall*
- 9:40 Lessons Learned from Building a Spa  
*Fred Aguilar, MD*
- 10:00 Q & A
- 10:15 - 11:00 **Break with Exhibitors**
- 11:00 Calendar of Events to Keep Current Patients Happy and Attract New Ones  
*Debra Atkins, MD*
- 11:15 Newsletters and E-Blasts  
*Linda Persall*
- 11:30 Skin Care in a Plastic Surgery Practice  
*Jack Friedland, MD*
- 11:45 How To Differentiate Yourself From Your Competitors  
*Catherine Maley*
- 12:00 **Discussion: "The Value Of Your Patient/Spa List: Should We Protect It"**  
*Moderator – Paul Carniol, MD;  
Panel (Debra Atkins, MD, Linda Persall, Jack Friedland, MD,  
Catherine Maley; Carol Langsdon, RNP, BSN,  
Fred Aguilar, MD)*

**FRIDAY, MARCH 30TH, 2012**

*continued*

**RHINOPLASTY SESSION**

Moderator – James R. Jordan, MD

**11:30** Middle Eastern Rhinoplasty  
*Hamid Massiah, MD*

**11:45** The Non-Caucasian Nose  
*Russell Ries, MD*

**12:00** The Hispanic Nose  
*Jaime Garza, MD*

**12:30 - 1:45 Lunch**

**12:45-1:45 AUDIENCE CASE PRESENTATIONS:  
Difficult Rhinoplasty Case: "How would you handle or  
How I did handle this case"**

*Moderator - Daniel Rouso, MD;  
Panel (E. Gaylon McCollough, MD, Ron Gruber, MD,  
Jack Friedland, MD, William Silver, MD,  
James R. Jordan, MD)*

**1:45** Primary Open Rhinoplasty  
*Richard Zeph, MD*

**2:05** Endonasal Rhinoplasty in the Primary and Revision Nose  
*Phillip Langsdon, MD*

**2:25** Rib Harvest Techniques in Revision Rhinoplasty  
*Tim Greco, MD*

**2:35** Polytetrafluoroethylene Nasal Implants  
*Seth Yellin, MD*

**2:45** The Over-Projected Nose  
*William Silver, MD*

**3:00** Correction of the Short Nose  
*Richard Zeph, MD*

**3:15** Evolution of Rhinoplasty in My Practice  
*Jack Friedland, MD*

**3:45** Rhinophyma  
*Russell Ries, MD*

**4:00 - 4:45 Break with exhibitors**

**4:45** Ultrasonic Rhinoplasty: Refinements in Technique after  
150 patients  
*Ryan Heffelfinger, MD & Edmund Pribitkin, MD*

**5:00** Handling the Tip with Inadequate Projection  
*Richard Zeph, MD*

**5:15** Preserving the Airway: Septoplasty and Turbinate Surgery  
*Russell Ries, MD*

**5:30** Personal Approach to Correct the Bulbous Tip  
*Hamid Massiah, MD*

**5:45** Straightening the Very Crooked Nose-Extracorporeal  
Reconstruction  
*James R. Jordan, MD*

**6:00 - 8:00 WORKSHOP/DEMONSTRATION  
GENERAL RECEPTION**



**FRIDAY, MARCH 30TH, 2012**

*continued*

**12:30 Lunch**

**12:45-1:45 AUDIENCE CASE PRESENTATIONS:  
Difficult Rhinoplasty Case: "How would you handle or  
How I did handle this case"**

*Moderator - Daniel Rouso, MD;  
Panel (E. Gaylon McCollough, MD, Ron Gruber, MD,  
Jack Friedland, MD, William Silver, MD,  
James R. Jordan, MD)*

**NEW TECHNOLOGY – RESURFACING**

Moderator – Ryan Heffelfinger, MD

**2:00** Fractional CO2 Laser Conditions you can treat  
*Ryan Heffelfinger, MD*

**2:15** Combining Erbium Resurfacing with Fractionated CO2  
Resurfacing  
*Paul Carniol, MD*

**2:30** CO2 Ablative Laser Resurfacing  
*Tim Greco, MD*

**2:45** New Concepts with Fractional Laser Technology  
*Terry Maffi, MD*

**3:00** Use of Lasers to Improve Scars  
*Paul Carniol, MD*

**3:15** Post Resurfacing Care  
*Kevin Duplechain, MD*

**3:30 - 4:15 Discussion: "Practical Uses for the Laser,  
Who Operates the Laser, Dealing with Patient  
Complaints/Laser Safety"**  
*Moderator – Tim Greco, MD;  
Panel – Ryan Heffelfinger, MD, Paul Carniol, MD,  
Terry Maffi, MD, Kevin Duplechain, MD, Wendy Lee, MD*

**3:45 - 4:30 Break with exhibitors**

**4:30** Patient Satisfaction with Single Fractionated CO2  
Treatment, One Year Later  
*James Newman, MD*

**4:40** Considerations when Buying a Laser  
*Louis DeJoseph, MD*

**5:00** Marketing & Maximizing the Use of Lasers in an Aesthetic  
Practice  
*Terry Maffi, MD*

**5:15** Ocular Laser Safety: How to Choose What, When  
*Wendy Lee, MD*

**5:40** ND-Yag, IPL, Sclera, Which is Appropriate for Prominent  
Vessels in the Face vs. Legs  
*Debra Atkins, MD*

**6:00 \*AUDIENCE CASE PRESENTATIONS:  
"My experience with how lasers have helped or hurt  
my practice"**

*Moderator – Paul Carniol, MD;  
Panel (Terry Maffi, MD, James Newman, MD,  
Kevin Duplechain, MD, Louis DeJoseph, MD,  
Ryan Heffelfinger, MD, Wendy Lee, MD,  
Louis DeJoseph, MD)*

**6:30 - 8:30 WORKSHOP/DEMONSTRATION  
GENERAL RECEPTION**

*"Excellent presentations. Very impressed  
with the wide variation of perspectives.  
Well balanced with obvious professional  
respect....great program."*

SATURDAY, MARCH 31ST, 2012

**RHINOPLASTY SESSION**

Moderator – Farzad Nahai, MD

**6:30am RHINOPLASTY VIDEO**

*Ron Gruber, MD*

**7:30** Alar Flip Flop: Tip Rhinoplasty with Maximum Control of the Cartilage

*Kamran Khoobehi, MD*

**7:45** Flaps for Repair of Septal Perforations

*Russell Ries, MD*

**8:00** Versatility of Caudal Extension Grafts & Tongue-in-Groove Techniques

*John Frodel, MD*

**8:15** Porous Polyethylene Implants in Rhinoplasty

*Oscar Ramirez, MD*

**8:30** Resorbable Plate Use in the Cartilage Depleted Nose

*Steve Metzinger, MD*

**8:45** Nasal Tip Grafting

*Ron Gruber, MD*

**9:00** Tip Rotation in the Thin Skinned Patient

*Phillip Langsdon, MD*

**9:15** Suture Techniques

*Ron Gruber, MD*

**9:45** Use of Cartilage Allografts in Rhinoplasty: a 20 year experience

*Luis Vasconez, MD*

**10:05** **\*AUDIENCE CASE PRESENTATIONS:**  
**"How would you handle or How I did handle this tip."**

Moderator – Daniel Rousso, MD;  
 Panel (Ron Gruber, MD, Oscar Ramirez, MD, Russell Ries, MD, James R. Jordan, MD, John Frodel, MD, Hamid Massiah, MD, Kamran Khoobehi, MD)

**10:30 - 11:15 Break**

**11:15** My Perspective on Dorsal Augmentation

*Ron Gruber, MD*

**11:30** Revision Rhinoplasty

*E. Gaylon McCollough, MD*

**12:00** Osteotomies

*Ron Gruber, MD*

**12:15** Utility of Transverse Osteotomies in the Deviated Nose

*John Frodel, MD*

**12:25** Surgical Anatomy of the Facial Nerve in Forehead, Face, and Neck Lifting

*Salvatore Lettieri, MD*

**12:45 - 2:00 Lunch**

**1-2:00** **\*AUDIENCE WEBSITE PRESENTATION:**  
**"Tour of my website" for Expert Analysis and Audience Discussion**

*Jonathan Montoya, MBA & Catherine Maley*



SATURDAY, MARCH 31ST, 2012

**THE WEB/WEBSITES/VIDEO PROMOTION/SEO/SOCIAL MEDIA/PHOTOGRAPHY**

Moderator – Farzad Nahai, MD

**8:00am** Using Online Resources: PR Without the Agency  
*Catherine Maley*

**8:20** Do I Really Need To Blog, Facebook, Twitter, LinkedIn; Pros and Cons  
*Sam Lam, MD*

**8:40** Web Marketing and the Evolution of Your Online Presence  
*Jonathan Montoya, MBA*

**9:00** Marketing Your Practice; Web Content, Choosing a Company to Work With, SEO, PPC, Social Media, Legal Issues  
*Farzad Nahai, MD*

**9:30** Starting a Website  
*Ryan Heffelfinger, MD*

**9:45** Video Marketing: YouTube and Beyond  
*Sam Lam, MD*

**10:00** How to Bump Up Your Website Home Page  
*Catherine Maley*

**10:15** Reputation Management  
*Jonathan Montoya, MBA*

**10:30 - 11:15 Break with Exhibitors**

**11:15** Finding the Right Online Partner  
*Mr. Jonathan Montoya, MBA*

**11:30** How To Economically Create A Photo Studio  
*Ryan Heffelfinger, MD*

**11:45** Photographic Tips & Pearls  
*Farzad Nahai, MD*

**12:00** Data Asset Management: How to Handle All of those photos  
*Ryan Heffelfinger, MD*

**12:30 - 2:00 Lunch**

**1-2:00** **\*AUDIENCE WEBSITE PRESENTATION:**  
**"Tour of my website" for Expert Analysis and Audience Discussion**  
*Jonathan Montoya, MBA & Catherine Maley*

*"The speakers were excellent and friendly. There were many many take-home points, and the honest description of complications and how to handle them was extremely helpful. Have never been to a better course"*



# TRACK 1 FACIAL AESTHETIC SURGERY

SATURDAY, MARCH 31ST, 2012

continued

## FACELIFT SESSION

Moderator – Richard Bensimon, MD

- 2:00 My Approach to Face Lifting  
*Foad Nahai, MD*
- 2:15 MACS Lift  
*Jaime Garza, MD*
- 2:30 Face and Neck Lift: How Long Do They Last?  
*Luis Vasconez, MD*
- 2:50 Evolution of Aesthetic Facial Rejuvenation in My Practice  
*Jack Friedland, MD*
- 3:15 Treating the “Witch’s Chin” (Chin Ptosis)  
*John Hodges, MD*
- 3: 25 Three Pillars of Facial Rejuvenation: Facelift, Fat Augmentation, and Laser Resurfacing of the Face and Neck  
*Kevin Duplechain, MD*
- 3:40 Difficult Facelifts Made Easy, the Early Career Patient  
*Ryan Heffelfinger, MD*
- 3:55 Deep Plane Face Lift  
*Rick Zeph, MD*
- 4:10 - 4:55 **Break with exhibitors**
- 4:55 Addressing the Neck  
*Foad Nahai, MD*
- 5:20 Laser Lipolysis of the Neck  
*Jorge de la Torre, MD*
- 5:35 The Right Face Lift for the Right Patient  
*E. Gaylon McCollough, MD*
- 5:55 “Fill and Lift”, Volume Restoration and Tissue Repositioning  
*Kamran Koobehi, MD*
- 6:10 Exposure of the Deep SMAS with Tumescant Infiltration  
*Richard Bensimon, MD*
- 6:25 Posterior Neck Lift: How I Do It  
*John Hodges, MD*
- 6:40 End of Session
- 6:40 - 8:30 **WORKSHOP/DEMONSTRATION SOCIAL EVENT**



“Fantastic conference;  
a great learning experience.”

# TRACK 2 BUSINESS & ADVANCED MEDICAL AESTHETICS

SATURDAY, MARCH 31ST, 2012

continued

## NEW TECHNOLOGY & SKIN TIGHTENING

Moderator – John Frodel, MD

- 2:00 Micro Needle Radiofrequency for Consistent Improvement in Skin Laxity  
*James Newman, MD*
- 2:20 Treatment of Stretch Marks with Erbium Fractionated Laser  
*Michael Persky, MD*
- 2:40 Laser Liposuction to Improve the Neck  
*Jorge de la Torre, MD*
- 3:00 Effective Clinical Uses of Cryo-Lipolysis  
*Michael Persky, MD*
- 3:45 - 4:30 **Break with Exhibitors**
- 4:30 “New Needle Cannulas” for Filler Injections, Does This Help?  
*Daniel Rousso, MD*
- 4:40 What is New for Toxin Free Alternatives for Wrinkle Improvement; Cryo-Denervation, Radiofrequency, and Ultrasound  
*James Newman, MD*
- 4:50 Injectable Lipolytic Agents: Status Report  
*Steve Metzinger, MD*
- 5:00 What To Do When Patient Results Are “Too Subtle” - Strategies to Keep the Patient Happy  
*Daniel Rousso, MD*
- 5:15 Update on Stem Cell Therapy  
*Sara Wester, MD*
- 5:30 **\*AUDIENCE CASE PRESENTATIONS:  
“Practice Tips, New Concepts or Treatment Methods that Work for Me”**  
*Moderator – John Frodel, MD*
- 6:40 - 8:30 **WORKSHOP/DEMONSTRATION SOCIAL EVENT**



SUNDAY, APRIL 1ST, 2012

COMPLICATIONS/PATIENT SAFETY

Moderator – Salvatore Lettieri, MD

6:30am FACE LIFT VIDEO

E. Gaylon McCollough, MD

7:30 Panel Discussion: "The Standard of Care with Antibiotic Prophylaxis of the Cosmetic Surgical Case"

Moderator – Salvatore Lettieri, MD;

Panel: (Ron Gruber, MD, Kyle Lewis, MD, Kevin Duplechain, MD, John Hodges, MD, Stephen Metzinger, MD, Oscar Ramirez, MD)

8:00 Diagnosis and Treatment of Involutional Ptosis  
Kyle Lewis, MD

8:15 Avoiding & Treating Laser Complications  
Kevin Duplechain, MD

8:30 Facelift, Anterior Neck, Postoperative Delimma  
John Hodges, MD

8: 45 Panel Discussion: "Venous Thromboembolism; What I do to Prevent It and How I Deal with It"

Moderator – Steve Metzinger, MD;

Panel (Foad Nahai, MD, Luis Vasconez, MD, Ron Gruber, MD, E. Gaylon McCollough, MD, Kevin Duplechain, MD, John Hodges, MD, John Fezza, MD, Kyle Lewis, MD, Sara Wester, MD)

9:15 The Unstable Patient & Body Dysmorphic Syndrome; Prevention with careful patient selection criteria & Dealing with the patient after missing the diagnosis preoperatively  
Amanda Woods, PhD

9:45 Evaluation and Treatment of Lower Eyelid Laxity and Ectropion, A critical Adjunct to Lower Eyelid Blepharoplasty  
Kyle Lewis, MD (15)

10:00 Treatment of the Post Blepharoplasty Dry Eye  
Rebecca Metzinger, MD

10:15 Panel Discussion: "Preventing and Dealing with Vascular Compromise and Infections in Face Lifts"

Moderator – Daniel Rouso, MD;

Panel (James R. Jordan, MD, Jaime Garza, MD, Luis Vasconez, MD, E. Gaylon McCollough, MD, Foad Nahai, MD, John Frodel, MD, Hamid Massiah, MD)

11:00 \*AUDIENCE CASE PRESENTATIONS: "Complications I have dealt with" or "Tips to Prevent Problems"

Moderator – Sheldon Kabaker, MD;

Panel (Jaime Garza, MD, Rick Zeph, MD, Foad Nahai, MD, James English, MD, Jorge de la Torre, MD, Kyle Lewis, MD, Sara Wester, MD)

Noon End of Surgical Program



SUNDAY, APRIL 1ST, 2012

HORMONE/REGENERATIVE MEDICINE (separate registration)

HORMONE AND REGENERATIVE MEDICINE FOR MEN AND WOMEN

Moderator – Steven Russell, RPh

7:30am History of Hormone Therapy  
Jay Mead, MD

8:00 Gastrointestinal Impact on Overall Health  
Erin Lommen, N.D.

8:45 Nutritional Medicine  
Alan Gaby, MD

9:30 Hormone Testing: Best Uses of Serum, Urine, and Saliva Testing  
Jay Mead, MD

10:15 - 10:45 Break with Exhibitors

10:45 Adrenal Fatigue-Building the Foundation for Optimal Hormone Balance  
Jay Mead, MD

11:30 Thyroid Hormone Impact on Health  
Jay Mattingly, MD

12:15 - 1:30 Lunch

1:30 PMS & Menopause  
Gloria Hakkarainen, MD

2:15 Andropause: Diagnosis, Treatment, and Monitoring  
Jay Mead, MD

3:00 Female/Male Libido and Performance  
Jay Mattingly, MD

3:45 - 4:15 Break with Exhibitors

4:15 Abdominal Fat & Insulin Resistance  
Jay Mead, MD

5:00 Breast Health Update  
Gloria Hakkarainen, MD

5:30 - 6:00 Round Table Discussion, Q & A – All Speakers

"Best facial aesthetics meeting I have attended. Keep up the good work. I'll be back."

This symposium is made possible in part by support from



MERZ AESTHETICS™



# CALL FOR ABSTRACTS

In order to foster an interactive educational exchange of ideas and experience we are accepting abstracts for "2 minute" presentations that will be presented and discussed at The State of the Art in Facial Aesthetics 2012.

Go to [www.FFASurg.org](http://www.FFASurg.org) for complete details.

## CASE PRESENTATIONS IN TRACKS 1 AND 2

### TRACK 1

#### Thursday, March 29th

Blepharoplasty Case Presentations: "How would you handle or How I did handle this case"

#### Friday, March 30th

Mid Face Filler, Lifting or Implant Case Analysis  
"How would you handle or How I did handle this case"

#### Friday, March 30th

Rhinoplasty Panel; Audience Case Presentations:  
Difficult Rhinoplasty Case: How Would You Handle or How I did Handle this Case

#### Saturday, March 31st

How Would You Handle or How I Did Handle this Tip

#### Sunday, April 1st

"Complications I have dealt with" or "Tips to Prevent Problems"

### TRACK 2

#### Wednesday March 28th

1. My experience with the new neurotoxins coming to market.
2. Why I switched or did not switch neurotoxins?
3. More choices help or hinder my practice and why?
4. This is how we handle "hot off the press" media snippets.
5. What we do when a patient comes with hot-off-the-press media snippets?
6. Our experience with Zinc supplementation on neurotoxin efficacy.

#### Wednesday March 28th

1. As a result of all the new injectables my consults are getting more long winded or not...and why?
2. I inject first or operate (or refer) first and why?
3. Are patients more or less accepting to multiple injections, regarding cost and discomfort?

#### Thursday March 29th

Peeling, Skin Care, Injectables and Non ablative Lasers: Unique Treatment Approach In Our Office

#### Friday March 30th

My experience with how lasers have helped or hurt my practice.

#### Saturday March 31st

"Tour of My Website" - for Expert Analysis, Recommendations and Discussion

#### Saturday March 31st

Practice Tips, New Concepts or Treatment Methods that Work for Me

**Presenters selected will be listed  
in the On-Site Program**

Go to [www.FFASurg.org](http://www.FFASurg.org)  
for complete submission details.

Abstracts for consideration should be submitted no later than February 10, 2012. Abstracts must be received in PowerPoint format, along with name, address, contact information and any academic affiliation. Abstracts selected will be notified by March 15, 2012. Submission should be made to [mspikes@ffasurg.org](mailto:mspikes@ffasurg.org).

## TARGET AUDIENCE

This activity has been designed to meet selected educational needs of **physicians, nurses, office staff, managers, aestheticians, and medical spa professionals.**

## PROGRAM OVERVIEW

This activity is designed to equip practitioners involved in facial aesthetic procedures and services with non-biased, fact-based information to enhance aesthetic results.

## PHYSICIAN ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of **The University of Tennessee College of Medicine** and the **Foundation for Facial Aesthetic Surgery**. UT-COM is accredited by the AC-CME to provide continuing medical education for physicians.

## CREDIT DESIGNATION

The University of Tennessee College of Medicine designates this live activity for a maximum of **44 AMA PRA Category 1 credit(s)<sup>TM</sup>**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## PATIENT SAFETY CREDITS

**Six Patient Safety Credits** awarded to those attending specified lectures.

## CERTIFICATE OF PARTICIPATION

A **Certificate of Participation** will be provided to all attendees. Credit should only be claimed commensurate with the extent of participation.

## DISCLOSURE OF CONFLICTS OF INTEREST

It is the policy of The University of Tennessee College of Medicine to insure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, UT-COM identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by UT-COM to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

## LEARNING OBJECTIVES

- Select appropriate surgical or non-surgical procedure to achieve the aesthetic goal.
- Discuss non-surgical options and how such options can be used alone or combined with surgical treatments for best results.
- Differentiate between various dermal fillers, implants and volume replacement agents so as to select which will achieve the best results when filling lines, grooves and contouring the face.
- Select the appropriate device, peel, and/or skin care option, in isolation or in combination with additional treatments, to improve wrinkling, tone, texture, pigmentation, or other skin conditions.
- Select the appropriate rhinoplasty, aging face or hair replacement surgical technique to address the condition of concern.
- Recognize the standard of care for analysis of physiologic aging, andropause and menopause, as well as treatment options to improve health, appearance, and well being.

*The views expressed in presentations are the views of the speaker and do not necessarily reflect the views or opinions of the FFAS. FFAS does not guarantee the accuracy of data presented and is not responsible for the consequences of their use.*

*Program subject to change.*

## PROGRAM HIGHLIGHTS

Come to Atlanta and take advantage of this unique forum based on fact and experience. See and hear from a multi-specialty faculty and share your experience in Facial Aesthetic Surgery, Medical Aesthetic Treatments, Capturing the Power of the Web, The Business of Aesthetics and much more. Tried and True and Up to the Minute advances. No hype. No spin. Learn what others have learned and contribute your expertise. Submit your own case abstract or web site for consideration and presentation to panel sessions.

The hotel is adjacent to the best shopping and restaurants Atlanta has to offer. This year the course is designed to enhance social interaction between participants with a general reception and nightly social gatherings, formal and informal.

A completely revised surgical session covers everything from blepharoplasty, mid face restoration, face and neck lifting, rhinoplasty, resurfacing, fat injections, stem cell update, facial and nasal implants, as well as combination treatments with fillers and lasers.

The non-surgical session will cover injection techniques and products, lasers, new devices, strategies for office protocol and efficiencies, business/marketing and web related issues. This is a great opportunity for office staff, spa personnel, nurses, aestheticians and physicians to gain a better understanding of what is needed to compete in today's marketplace.

# State-of-the-Art in Facial Aesthetics 2012

Foundation for Facial Aesthetic Surgery  
7497 Poplar Pike  
Germantown TN 38138

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This symposium is made possible in part by support from



## State-of-the-Art in Facial Aesthetics 2012

**PHYSICIANS:** \$895.00 (\$995 after Feb 13)  
**ALLIED HEALTH:** \$795.00 (\$895 after Feb 13)  
**RESIDENTS:** \$495.00 (\$595 after Feb 13) *a letter from your program director must accompany registration.*

*Regenerative Medicine Program:  
Discounted price for General Session participants:  
Full Day - \$199 Afternoon - \$99  
Price for those attending Sunday HRM only \$350*

### MAKE CHECKS PAYABLE TO:

The Foundation for Facial Aesthetic Surgery or FFAS  
7497 Poplar Pike, Germantown TN 38138

A written cancellation request must be received by February 1, 2012 to receive a refund less a \$75 administrative fee. Fax: (901) 757-5543, Daytime Phone (901) 756-5400. No refunds will be given after February 1, 2012.

\*Submit case/website presentation abstracts by February 13, 2012 to Symposium Manager Michael Spikes at mspikes@ffasurg.org. FFAS 901-756-5400.

### HOUSING:

This year's event is to be held at the Westin Buckhead located at 3391 Peachtree Rd NE, Atlanta, GA 30326. A special rate of \$154.00 single/double is available until March 5, 2012. Reservations can be made by calling 1-800-937-8461. Mention you are attending the Facial Aesthetic Surgery meeting to receive the group rate. You can also reserve a room online at: [www.starwoodmeeting.com/Book/ffasstateoftheartinfacialaestheticsurgery](http://www.starwoodmeeting.com/Book/ffasstateoftheartinfacialaestheticsurgery)

### Please indicate your interest

Facial Aesthetic Surgery (Track 1) \_\_\_\_\_  
Medical Aesthetics/Business (Track 2) \_\_\_\_\_  
Regenerative Medicine \_\_\_\_\_ (optional session, additional reg. required)  
Case/Website Presentation Submission \_\_\_\_\_

### ATTENDEE INFO (please print or type)

Name \_\_\_\_\_  
Degree \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail (required) \_\_\_\_\_

### Register online at [www.FFASurg.org](http://www.FFASurg.org)

### PAYMENT (check one)

Check # \_\_\_\_\_  
 Visa     MasterCard     Discover     AmEx  
Card Number \_\_\_\_\_  
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Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Billing Address for Credit Card Account  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*Credit card charges will appear on your bill as Foundation for Facial Aesthetic Surgery.*